



JUNIOR LEAGUE OF INDIAN RIVER
Women building better communities®

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JUNIOR LEAGUE OF INDIAN RIVER
HOSTED SUCCESSFUL 3rd ANNUAL OKTOBERFEST

Vero Beach, Fla. – December 5, 2011 – Oktoberfest was a success in Vero Beach! Live German Oompah bands, real German beer, bratwurst, and fun for all. This year's annual Vero Beach Oktoberfest, hosted by the Junior League of Indian River on Saturday, October 29th, 2011, at Pointe West was enjoyed by all.

An estimated crowd of 1,000 people attended this year's event despite the partly cloudy and sometimes rainy conditions. The commitment of the Junior League to host a true German style, family-friendly Oktoberfest event, was evident as they prepared for the crowds, even through the rain. "We worked a year on this so we were determined to see it through to fruition," Amy Harwick, Event Chair explained.

There was plenty for every age to enjoy with six flavors of German beer, authentic German food, such as knockwurst, strudel, and potato pancakes; a traditional Oktoberfest keg tapping, chicken dances, and a flag parade. Children's activities included bounce houses, pony rides and face painting.

All proceeds from the 2011 Oktoberfest event will benefit community programs in Indian River County, including The Whole Child Connection, the league's newest ground-floor initiative and other Community Impact Projects.

Junior League of Indian River would like to extend a special thanks to our sponsors Green & Metcalf, PA, 99.7 Jack FM, Scripps Treasure Coast Newspapers, The Breeze 98.7 FM, Indian River Medical Center, Vero Insurance, Junior League Sustainers, Beck's Oktoberfest, and the Bob Houston Oktoberfest Trio who joined the German American Club of the Treasure Coast dancers who kept everyone smiling by adding the flair of German authenticity to our day.

"This is our third year hosting this event; we had a great committee of committed volunteers to make this all happen. We are so grateful for the community support, and we are honored to serve Indian River County." said Lindsey Goodall, Junior League President.

The Junior League of Indian River identifies needs within the community and develops projects that address those needs. The next fundraising event this year will be our annual Tour of Homes on March 24th, 2012. The funds raised at this event will go to support our Community Impact Projects which benefit a variety of local organizations and the Whole Child Connection, the League's newest ground-floor initiative. More information regarding membership opportunities, community impact projects or the Whole Child Connection can be found by visiting www.JLIR.org.