



Dear Friend:

Four years ago, the Junior League of Indian River County sought to highlight the enormous contributions women make every day to our community through the Woman of the Year awards and recognition luncheon. Together with our community, we have honored 110 outstanding women who make an immeasurable impact in Indian River County. Additionally, we have raised funds to support our valuable Community Impact Programs, including Whole Child Indian River.

This year, we look forward to honoring what is sure to be another group of inspiring nominees at the 5th anniversary Woman of the Year event on April 26, 2017. A Woman of the Year nominee demonstrates *high ethical standards personally, is a recognized role model, has a strong sense of community responsibility, and is outstanding in her contributions within Indian River County.* The four categories in which a woman can be nominated for are *Business/Professional, Civic/Professional, Volunteer, and Rising Star.* All nominees will be honored in event press, the event program and at the luncheon. The winner of each category will be considered for **Woman of the Year.**

I hope you will consider joining us in recognizing the 2017 nominees as one of the Woman of the Year Underwriters, Sponsors or Advertisers. Enclosed is a description sheet of sponsorship opportunities as well as copies of last year's program, media coverage and advertising, and a list of previous years' nominees and winners. Please feel free to contact me regarding questions you may have about this important event at 772.633.2524 or allison.strazzulla@gmail.com.

The Junior League of Indian River is an organization of women committed to promoting voluntarism, developing the potential of women and improving communities through the effective action of trained volunteers. Through partnerships with other non-profit agencies, we identify unmet needs in the community and develop programs to address gaps in services. We seek to improve the lives of children and families through one-day Community Impact Programs or long-term initiatives.

Your support of this event will not only help us acknowledge the leadership, service and dedication of extraordinary women, but will allow the Junior League to continue the many activities that help so many in Indian River County. On behalf of the Junior League of Indian River, please accept my sincere appreciation for your consideration.

Warm Regards,

Allison Cloughley
Woman of the Year, Event Co-Chair



**THANK YOU FOR YOUR INTEREST IN SUPPORTING THE
5th ANNUAL WOMAN OF THE YEAR AWARDS AND LUNCHEON
APRIL 26, 2017**

Please indicate your level of support, complete this form and mail it with your donation to Junior League of Indian River. If you have any questions regarding the event or these opportunities, please contact Allison Cloughley at woty@jlir.org.

2017 Woman of the Year UNDERWRITING OPPORTUNITIES

Underwriting opportunities are designed for those who prefer a specific category of giving.

- Presenting Sponsor Underwriter (exclusive) \$5,000**
Benefits to this Underwriter: Four tickets to the Woman of the Year Awards event, Back Cover Ad in the Woman of the Year Event Program, Inclusion in all event media and promotions, Underwriter Listing on Junior League Website and Facebook page and Woman of the Year Facebook page, Invitations*, Event Program**, On-site Event Signage & “Thank you” Ad, podium recognition at event
- Event Program Underwriter (exclusive) \$2,500**
Benefits to this Underwriter: Two tickets to the Woman of the Year Awards event, Inside Back Cover Ad in the Woman of the Year Event Program, Underwriter Listing on Website, Invitations*, Event Program**, On-site Event Signage & “Thank you” Ad
- Luncheon Underwriter (exclusive) \$2,500**
Benefits to this Underwriter: Two tickets to the Woman of the Year Awards event, Full Page Ad in the Woman of the Year Event Program, Underwriter Listing on Website, Invitations*, Event Program**, On-site Event Signage & “Thank you” Ad
- ~~**Invitations Underwriter (exclusive) \$1,500**~~ Benefits to this Underwriter: Two tickets to the Woman of the Year Awards event, Half page Ad in the Woman of the Year Event Program, Underwriter Listing on Website, Invitations*, Event Program**, On-site Event Signage & “Thank you” Ad
- ~~**Champagne Toast Underwriter (exclusive) \$1,500**~~
Benefits to this Underwriter: Two tickets to the Woman of the Year Awards event, Half page Ad in the Woman of the Year Event Program, Underwriter Listing on Website, Invitations*, Event Program**, On-site Event Signage & “Thank you” Ad, Opportunity to give toast at luncheon

- Company Table (multiple available) \$1,000**
Table set for 8 with Company recognition on table and in Event program**

SPONSORSHIP OPPORTUNITIES (unlimited number available)

- Inspiring EXCELLENCE Sponsor \$1,000**
Benefits to these Sponsors: Two tickets to the Woman of the Year Awards event, Half -page Ad in the Woman of the Year Event Program, Sponsor Listing on Website, On -site Event Signage & “Thank you” Ad

- Building SUCCESS Sponsor \$500**
Benefits to these Sponsors: One ticket to the Woman of the Year Awards event, Quarter -page Ad in the Woman of the Year Event Program, Sponsor Listing on Website

- Motivating PERFORMANCE Sponsor \$250**
Benefits to these Sponsors: Business-card Ad in the Woman of the Year Event Program, Sponsor Listing on Website

Woman of the Year Event Program Advertising Rates

- Full-page (8” X 10.5”).....\$500
- Half-page (8” X 5.125”).....\$250
- Quarter-page (3.875” X 5.125”).....\$175
- Business -card (3.875” X 2.5”).....\$100

Email ad to jlirwoty@gmail.com by April 3, 2017.

NAME TO APPEAR IN PUBLICITY: _____

COMPANY: _____

ADDRESS: _____

CITY: _____ ST: _____ ZIP CODE: _____

PHONE: _____ EMAIL: _____

Authorized Signature: _____ Date: _____

COMPLETE FORM AND MAIL WITH DONATION TO:
Junior League of Indian River | P.O. Box 274, Vero Beach, FL 32961-0274 0799
www.JLIR.org | www.womanoftheyear.info

*Sponsorship commitment must be received by February 23, 2017 for inclusion on the invitation.
 **Sponsorship commitment must be received by April 3, 2017 for inclusion in the program.

Junior League of Indian River, Inc. is a 501(c)3 nonprofit organization. Your contribution is tax-deductible to the extent allowed by law. Junior League of Indian River, Inc. is registered with the Florida Department of Agriculture, #CH11840. “A COPY OF THE OFFICIAL REGISTRATION AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING TOLL-FREE (800-435-7352) WITHIN THE STATE. REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL OR RECOMMENDATION BY THE STATE.”